

Position Title: Contract Graphic Designer

Company: Intrepid Digital

Location: Fully Remote

Hours: Part-time (20-30 hours per week) with potential for full-time conversion

About Us:

At Intrepid Digital, we're at the forefront of digital marketing excellence, collaborating with top-tier clients across eCommerce, technology, B2B, and SaaS sectors. We're seeking a talented and driven graphic designer to join our team on a contract basis and contribute to our internal and client-facing projects.

The main focus of this project will be creating social media imagery for individual locations of a multi-location corporation.

Experience Requirements:

- A minimum of three years of graphic design experience, preferably within an agency setting.
- Proficient in multi-channel design encompassing web design, email campaigns, paid advertising, and social media assets.

Technical Skills:

- Advanced proficiency in Adobe Creative Suite.
- Strong grasp of branding principles and the ability to adapt designs across diverse brands and platforms.
- Familiarity with batch automation techniques in Adobe Suite.

Primary Responsibilities:

- Create visually captivating designs for internal marketing initiatives and client projects while maintaining brand consistency and individual brand identities.
- Collaborate closely with cross-functional teams to understand project requirements and deliver innovative design solutions.
- Manage multiple projects concurrently, ensuring timely delivery without compromising on quality.

Professional Competencies:

- Proven experience in omni-channel design showcased through a varied portfolio.
- Excellent communication skills for effective design articulation and seamless collaboration.
- Ability to thrive in a fast-paced environment and adapt to evolving project demands.
- Keen attention to detail with a commitment to delivering pixel-perfect designs.

Desirable Additional Qualifications:

- Experience creating designs aligned with UX and CRO best practices.

- Basic knowledge of HTML and CSS for web design and email marketing.
- Proficiency in motion graphics and animation.
- Up-to-date awareness of industry trends with a passion for continuous learning.
- Positive attitude and a collaborative approach to work, coupled with the ability to work independently.

If you're a creative professional looking to make a meaningful impact in the digital marketing realm, we invite you to apply and become part of our innovative team at Intrepid Digital. Please provide a file or a link to your portfolio.