



Intrepid Digital

Search Engine Optimization Manager (Contractor)

Job Description

Our digital marketing firm is one of the best-kept secrets in the industry. We're currently working with the largest names in online eCommerce, marketplaces, technology, B2B, and SaaS-based businesses. We are looking for a passionate content and technical SEO practitioner to help take our strong SEO program to the next level.

We are looking for an enterprise-level SEO Manager to coordinate SEO efforts, focusing on onsite technical guidance and data-driven content analyses.

As an SEO Manager at Intrepid Digital, you will work closely with our client's Content, Marketing, Product Management, Design, and Engineering teams to drive strategic growth through organic traffic. You will take part in website analysis and optimization, help shape content strategy, improve website technical hygiene, and define web architecture.

You'll oversee organic search efforts to ensure their success. We are looking for an analytical and perceptive professional who is a skilled communicator and able to collaborate with various teams. Current knowledge of SEO practices and techniques is essential to this role. Your goal will be to ensure that our clients are actively growing and improving their organic search presence in a way that drives real value for their business.

You'll have flexibility in working hours, get to work with some of the smartest minds in SEO, collaborate with internationally renowned clients, and be on the cutting edge of the SEO industry.

Responsibilities

- Develop, advise, and report on successful SEO strategies
- Conduct in-depth content gaps analysis
- Provide market sizing and opportunity analysis
- Review technical SEO issues and recommend fixes
- Run and analyze complex crawling of large-enterprise websites
- Optimize website content, landing pages, and shape targeted keywords
- Collect data and report on traffic, rankings, and other SEO metrics using visualization tools like Google Data Studio

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- Work with social media and PPC teams to optimize campaigns
- Keep abreast of SEO and integrated marketing trends

Skills

- Proven experience as SEO Manager or Consultant
- Knowledge of advanced and current SEO practices
- Knowledge of HTML, CSS, Javascript, and page-caching technologies
- Experience with SEO reporting and showing value to clients
- Familiarity with relevant tools (e.g. Stat Search Analytics, SEO Clarity, Screaming Frog, Botify, Deep Crawl, MOZ) and web analytics tools (e.g. Google Analytics, WebTrends) and data visualization tools (e.g. Google Data Studio, Tableau)
- Excellent communication skills
- Strong organizational and leadership skills
- Analytical mindset with numerical aptitude